



portfolio

Camille Kurtenbach
Social Media



Camille Kurtenbach

About Me.

hello I'm
Camille Kurtenbach



For the last 10 years I have done Social Media Freelance work - I have a bachelors degree from Mankato State - I reside in Saint Peter with my 5 year old daughter, 12 year old stepson, husband, and dog. I enjoy being the head gymnastics coach for the Saint Peter Saints. I love camping, lake life, coffee, and cooking. I believe that social media is a great resource to connect clients with their ideal audiences and business goals.



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Pinterest Support & Content Ideas

WORKED TOGETHER 2+ YEARS

2023 Analytics-

Impressions - 36.14M

Engagements - 501.04k

Outbound clicks- 142.3k

Saves 72k

Total audience- 9.19M

Engaged audience- 258.1k

Client Creates 5-7 Recipes a month with imagery & video | Has 100+ Recipes in backlog on the website

Goal was to drive traffic to the website.

Branding blurred due to contract agreement



THIS CLIENT HAS 2 IMAGE TEMPLATES & SHOOTS THEIR OWN VIDEOS

MONTHLY TASKS:

Pin Image Creation

Writing Pin Descriptions

Scheduling Pin Images

Scheduling Videos

Writing Video Pin Description

Monthly Analytics Report

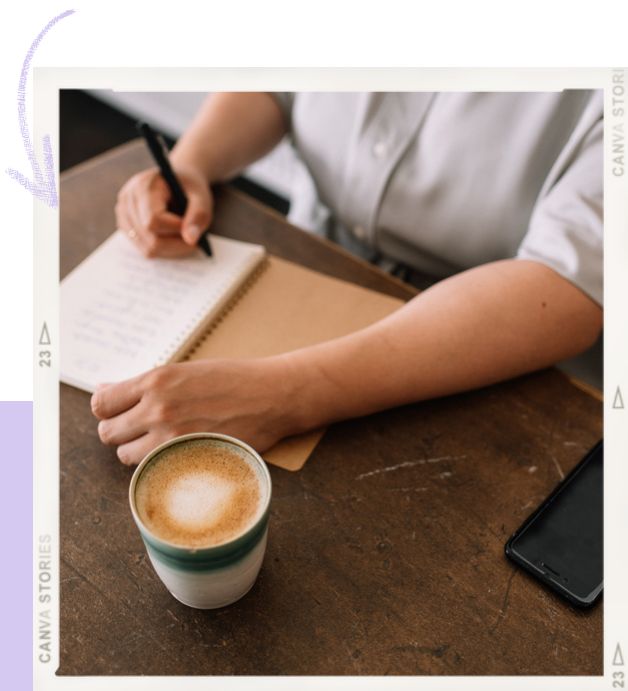
Monthly Content Ideas



Pinterest Strategy

1 MONTH PROJECT

Client hired me to educate her on how to use Pinterest for her business.

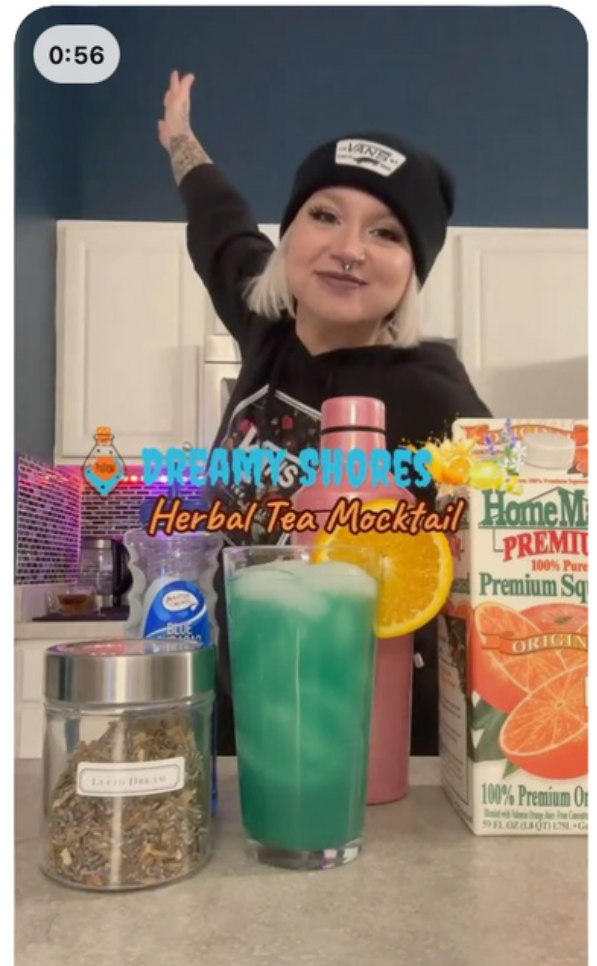


DELIVERABLES:

- Build Out Pinterest Account
- Keyword Research for this Niche
- Pinterest Templates
- Baseline Pinterest Strategy

Pinterest Support & Content Ideas & Instagram Support

6 MONTH PROJECT



MONTHLY TASKS:

- Pin Image Creation
- Writing Pin Descriptions
- Scheduling Pin Images
- Scheduling Videos
- Writing Video Pin Description
- Monthly Analytics Report
- Monthly Content Ideas
- 3-5 Static IG Posts A Week
- 5 Days of IG Stories A Week



CONTENT PHOTOS I'VE
PERSONALLY TAKEN

OTHER PROJECTS



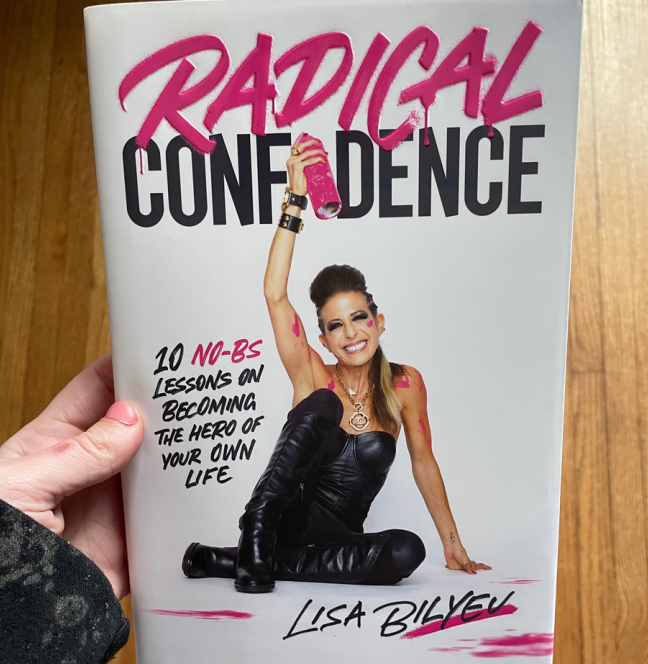
Website I have built

Pinterest Instagram
Account

Freelance IG Account I
have helped

Pinterest Tiktok Account

Mommy Blogger/
Recipe Tiktok Account



Other Experience, :
Google Suites,
Canva, Adobe,
Photo Editing,
Video Editing,
Copy.ai,
Scheduling Tools,
Blog Writing,
Email Marketing